


Environmental Defence Society's
Conflict in Paradise conference
 Auckland, June 12th, 2008
 Closing session and Rod Oram's summary

Your voice



A dozen tough issues


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Agenda

- The panel
 - ...discuss the first four questions
 - ...you vote on each
- Eight more questions
 - ...you vote on each
- The big themes
- Conference communiqué and outcome
- New Zealand's next revolution

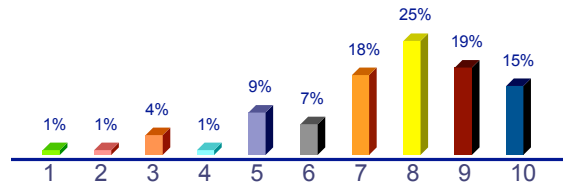
How to use the audience response system

- Vote when music begins
- Press the button that corresponds to your selection
- If you change your mind or make a mistake, simply re-enter your new choice
- There is no enter or send key
- Please hand in handset when you leave this room



Question 1

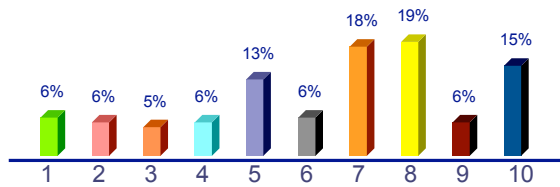
- New Zealand's clean, green image is at significant risk.
- *Please vote on a scale of:*
 - 1 (strongly disagree).....to 10 (strongly agree)



Scale	Percentage
1	1%
2	1%
3	4%
4	1%
5	9%
6	7%
7	18%
8	25%
9	19%
10	15%

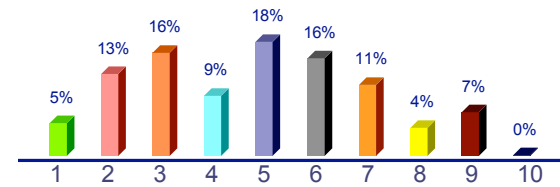
Question 2

- Rural land use is unsustainable.
- Please vote on a scale of:
 - 1 (strongly disagree).....to 10 (strongly agree)



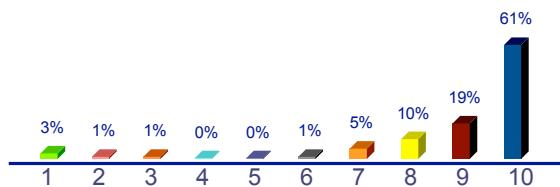
Question 3

- Town & country are strongly divided on environmental issues.
- Please vote on a scale of:
 - 1 (strongly disagree).....to 10 (strongly agree)



Question 4

- We need a step change in our environment performance.
- Please vote on a scale of:
 - 1 (strongly disagree).....to 10 (strongly agree)

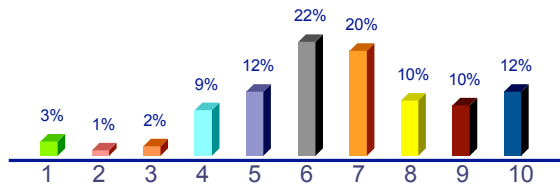


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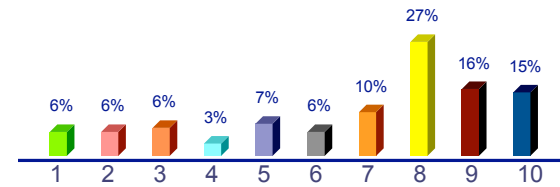
Question 5

- Farmers want to do the right thing.
- Please vote on a scale of:
 - 1 (strongly disagree).....to 10 (strongly agree)



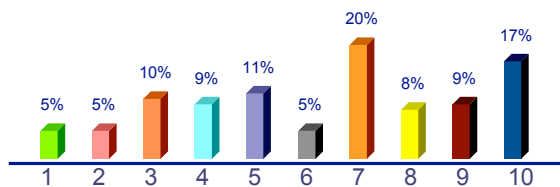
Question 6

- Current policies are not helping farmers to do the right thing.
- Please vote on a scale of:
 - 1 (strongly disagree).....to 10 (strongly agree)



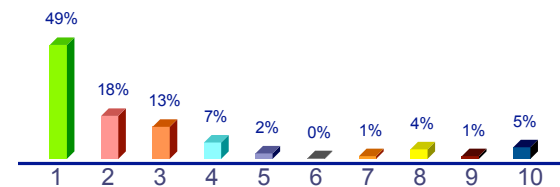
Question 7

- Governance processes need radical overhaul.
- Please vote on a scale of:
 - 1 (strongly disagree).....to 10 (strongly agree)



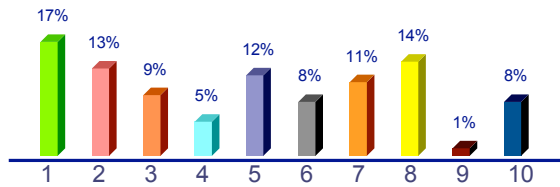
Question 8

- Farmers have the right to do what they like on their own land.
- Please vote on a scale of:
 - 1 (strongly disagree).....to 10 (strongly agree)



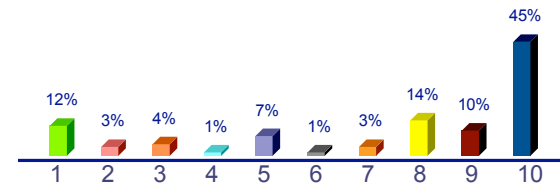
Question 9

- The public should pay farmers to deliver environmental benefits.
- Please vote on a scale of:
 - 1 (strongly disagree).....to 10 (strongly agree)



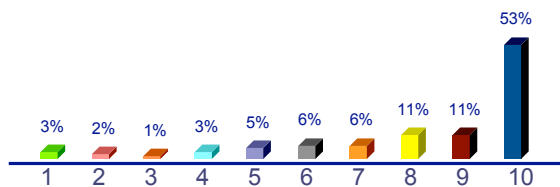
Question 10

- All New Zealanders should pay rent for water.
- Please vote on a scale of:
 - 1 (strongly disagree).....to 10 (strongly agree)



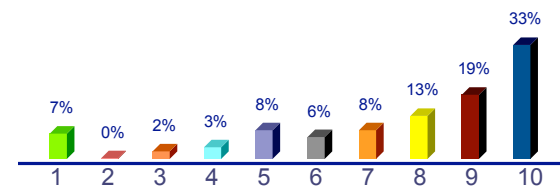
Question 11

- We need stronger regulations to address water quality.
- Please vote on a scale of:
 - 1 (strongly disagree).....to 10 (strongly agree)



Question 12

- Peri-urban areas should be maintained as green belts.
- Please vote on a scale of:
 - 1 (strongly disagree).....to 10 (strongly agree)



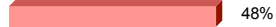
...and next year?

- EDS's 2009 conference should be on:

1. Fresh water.



2. Coastal development.



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The big themes - what

- State of the world
 - ...resources are very scarce, time is very tight
- Clash of economic & environmental dynamics
 - ...causing unsustainability of both
- Engage less with the environment?
 - ...No!
 - Engage better!
- Great divides
 - Consumers and producers
- Common values
 - Rigorous responsibility...perpetual prosperity

The big themes - how

- How?
 - **Discover** our common values *and* goals
 - **Define** economic *and* environmental health
 - **Devise** better business models *and* environment practices
 - **Deploy** better collaboration *and* governance
 - **Depend** on mutual respect *and* support

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Conference communiqué

- "There is clear recognition that we are very dependent for our economic welfare on rural New Zealand"
- "It's clear that our export sectors, particularly farming and tourism, are reliant on maintaining the integrity of New Zealand's clean, green brand at a time when people are becoming more discerning and aware of environmental performance."
- "We need to lift our game and focus on what sustainable land use practice really means and what combination of policy, regulation, voluntarism and incentives might drive the necessary improvement."

Conference outcome

- The following stakeholders have agreed to establish a
Rural Land Use Forum
to progress the learnings of the conference
 - Environmental Defence Society
 - Federated Farmers
 - Fonterra
 - Environment Waikato
 - Lincoln University
 - Ministry of Agriculture & Forestry
 - Ministry for the Environment
 - Auckland University
 - Ecologic
 - Fish & Game
 - ...and they will invite iwi, Local Government NZ and others

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New Zealand's next revolution

- | | |
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| <ul style="list-style-type: none">• <u>Economic reform</u>• 1984 -1994• Triggered by sudden collapse• Theory clear - markets rule• Practice less clear• <u>Outcomes</u>• Economy more efficient• But we didn't change our model<ul style="list-style-type: none">• Same commodity exports• Low value, low pay• Became <i>less</i> engaged with world | <ul style="list-style-type: none">• <u>Environmental reform</u>• 2007- 2037 (?)• Triggered by gradual awareness• Theory very unclear - big new areas• Practice even less clear• <u>Outcomes</u>• Radical change in economy• Radical change in our model<ul style="list-style-type: none">• Shift from commodities• High value, higher pay• Become <i>more</i> engaged with world |
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Our next revolution...

...will be deeper, longer...less traumatic

...more beneficial, more rewarding

...reinventing paradise

