

PROGRAMME AT A GLANCE

DAY 1: ISSUES Wednesday 11 June

8.00am Powhiri and Welcome

Hon Damien O'Connor, Minister of Rural Affairs and Minister for Tourism

8.20am SESSION 1: WHERE HAVE WE COME FROM?

Chair: Associate Professor Ralph Chapman, Director of Environment Studies, Victoria University of Wellington

International Keynote: Sustainability or collapse?

Professor Robert Costanza, Gund Professor of Ecological Economics, University of Vermont (via video link)

- **Environmental history of New Zealand landscapes**, Professor Eric Pawson, Professor of Historical and Cultural Geography, University of Canterbury
- **Current state of the rural environment**, Todd Kriebel, General Manager Reporting and Communications, Ministry for the Environment
- **Exploring future scenarios of rural land use change**, Dr Daniel Rutledge, Sustainability and Society, Manaaki Whenua Landcare Research

Delegate discussion with speaker panel

10.30am Morning Tea

11.00am SESSION 2: EXTERNAL DRIVERS

Chair: Simon Upton, Specialist Advisor to PricewaterhouseCoopers; Project Director, Global Subsidies Initiative, International Institute for Sustainable Development

Keynote: The New Zealand brand – opportunities and risks

Jeremy Moon, Founder, Icebreaker

Panel discussion with delegate participation

- Professor Caroline Saunders, Professor of Trade and Environmental Economics, Lincoln University
- Brian Richards, International Brand Strategist, Brian R Richards Limited
- Simon Beamish, Director, Rissington Lambs
- Campbell Yule, Design Manager, Design Mobil
- Philip Gregan, Chief Executive Officer, New Zealand Winegrowers

1.00pm Lunch

2.00pm SESSION 3: WHERE DO WE WANT TO GO?

Sponsored by Environment Waikato

Chair: Tom Lambie, Chancellor, Lincoln University

Keynote: Sustainable land management in the 21st Century - the challenges and opportunities

Murray Sherwin, Director-General, Ministry of Agriculture and Forestry

- **What the public thinks**, Professor Ken Hughey, Lincoln University
- **A farmer perspective**, Bruce McNab, Environment Spokesperson, Federated Farmers of New Zealand
- **A Māori perspective**, Roger Pikia, National Māori Strategist, AgResearch
- **A local government perspective**, Adrienne Staples, Mayor, South Wairarapa District Council

Delegate discussion with panel members

4.10pm Afternoon Tea

4.40pm **SESSION 4: LEADERS' FORUM**

Chair: Gary Taylor, Chairman, Environmental Defence Society

Keynote: Sustaining the country: ideals, opportunities and imperatives for future rural landscapes

Professor Simon Swaffield, Professor of Landscape Architecture, Lincoln University

Forum discussion

- Hon Jim Anderton, Minister of Agriculture and Forestry, Minister for Biosecurity, Minister of Fisheries
- Hon Dr Nick Smith, National spokesperson for the Environment
- Jeanette Fitzsimons, Co-leader of the Green Party
- Charlie Pedersen, President, Federated Farmers of New Zealand
- Martin Clements, Past President, New Zealand Fruitgrowers Federation
- Garrick Murfitt, Chairman, Horizons Regional Council

6.00pm **Drinks**

Proudly sponsored by the New Zealand Institute of Landscape Architects

Music by the Taupo-based Jazz Renaissance

7.00pm **Dinner 'A Taste of New Zealand'**

Proudly sponsored by Bell Gully

Showcasing a range of fresh New Zealand produce.

Compère: David McGregor, Senior Partner, Bell Gully

Guest Speaker: Julian Moore, Group General Manager, Marketing and Corporate Services, New Zealand Trade and Enterprise

DAY 2: SOLUTIONS Thursday 12 June

7.30am **SESSION 5: BREAKFAST SESSION**

Chair: Rod Oram, Adjunct Professor, School of Management and Entrepreneurship, UNITEC

International Keynote: The rise of green consumerism - there is no Plan B

Mike Barry, Head of Corporate Social Responsibility, Marks and Spencer (via video link)

Breakfast provided from 7.15am

8.30am **SESSION 6: SOLUTIONS OVERVIEW**

Chair: Dr Jan Wright, Parliamentary Commissioner for the Environment

International Keynote: European approaches to achieving sustainable land management

Professor Jørgen Primdahl, Professor of Landscape and Land Use Planning, Danish Centre for Forest, Landscape and Planning, University of Copenhagen

- **Governance of the rural environment: are existing approaches working?**, Guy Salmon, Executive Director, the Ecologic Foundation
- **Harnessing tourism to support sustainable rural development**, Professor Michael Hall, Professor of Marketing, University of Canterbury
- **Learning together to manage together: designing institutions for collaborative natural resource planning**, Professor Ali Memon, Professor of Environmental Management, Lincoln University

Delegate discussion with speaker panel

10.30am **Morning Tea**

11.00am **SESSION 7A:
WATER MANAGEMENT**

Chair: Dr Nick Edgar, Chief Executive Officer, New Zealand Landcare Trust

Keynote: Towards effective water management

Neil Deans, Manager Nelson/Marlborough Region, Fish and Game New Zealand

- **Managing agricultural impacts on water quality under the RMA**, Robert Brodnax, Group Manager - Policy and Strategy, Environment Waikato
- **Water management challenges in Canterbury**, Eugenie Sage, Councillor, Environment Canterbury
- **Water: an inconvenient truth**, Craig Pauling, Environmental Adviser, Te Rūnanga o Ngāi Tahu
- **Dairying and Clean Streams Accord: is it improving water quality?**, John Hutchings, Sustainable Production Manager, Fonterra

Delegate discussion with speaker panel

**SESSION 7B:
PERI-URBAN AND COASTAL
DEVELOPMENT**

Chair: Raewyn Peart, Senior Policy Analyst, Environmental Defence Society

International Keynote: Approaches to managing urban sprawl – the Australian experience

Michael Buxton, Associate Professor Environment and Planning, RMIT University, Melbourne

- **Ringfencing urban encroachment: the effectiveness of the metropolitan urban limit**, Greg Hill, Consultant
- **Countryside Living Zones: promoting urban containment or sprawl?**, Dennis Scott, Director, D J Scott Associates Limited
- **Conservation lots: a mixed blessing?** Leigh Robcke, District Planning Manager, Thames-Coromandel District Council
- **Protecting peri-urban land**, Dr Graeme Campbell, Director of Strategy and Development and Penny Hulse, Councillor, Waitakere City Council

Delegate discussion with speaker panel

1.00pm **Lunch**

2.00pm **SESSION 8: SUSTAINABLE LAND USES**

Chair: Richard Vallance, General Manager, Ngati Whakaue Tribal Lands Incorporation

Keynote: How to secure both environmental public goods and economic viability in the rural sector

Dr Liz Wedderburn, Land and Environment Management, AgResearch

- **Biodiversity in a productive landscape: Green Waipara vineyards**, Professor Steve Wratten, National Centre for Advanced BioProtection Technologies, Lincoln University
- **A new way of working the land: windfarms and the RMA**, Fraser Clark, Chief Executive, New Zealand Wind Energy Association
- **Sustainable management of forest ecosystems**, Murray Parrish, Manager Environment, Carter Holt Harvey
- **Carbon sinks – a rural opportunity?**, Clayton Wallwork, Manager, Carbon Farming Group

Delegate discussion with speaker panel

4.00pm **Afternoon Tea**

4.30pm **SESSION 9: TOWN VS COUNTRY MODERATED DISCUSSION**

Chair: Rod Oram, Adjunct Professor, School of Management and Entrepreneurship, UNITEC

Keynote: Changing beliefs and values of rural and urban New Zealanders

Andrea Kan, Director, UMR Research

- Barry Harris, Director, Milk Supply Division, Fonterra
- Bryce Johnson, Chief Executive, Fish and Game New Zealand
- Wayne McDonald, General Manager Transport Planning, Transit New Zealand
- Evan Williams, Chief Executive Officer, Williams Land
- Dr Jan Wright, Parliamentary Commissioner for the Environment

Including delegate electronic voting on key issues raised during discussion

6.00pm **Conference Close**